

Coast to Coast Title & Escrow is proud to Introduce our partner's
to

DigitalDocs™ & preDOCS™

NOW you will NEVER miss an OPPORTUNITY!



Solve Your Client Loyalty Problem

Did you know?

Almost 90% of homeowners would do business with their agent again – but only about 10% can remember who that person was!

National Association of Realtors

What you will get...



New Business Alerts

By partnering with CTC Title, we will tell you *exactly* when past clients re-enter the market, so you can be the first to make contact, and score another deal.

Post-Sale Marketing that works

Finally, emails filled with valuable information your clients want and need! Your clients receive targeted reminders and messages about their home, mortgage, neighborhood sales and more, all branded with the real estate team and lenders contact information.

*Our email open rates average higher than 60%!

Proven business generator

The DigitalDocs™ system has sent more than 100,000 alerts to real estate professionals when a homeowner was returning to the market.

Solve Your Client Loyalty Problem

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National Association of Realtors



2017 Email Statistics



We loved being your email partner in 2017. What a year it was! With 2018 off to a fast start, let's take a look back at your activity and performance from last year.

Email performance for support@digitaldocs.net

2012

The year you partnered with SendGrid for your email

1,243,929

The number of emails you sent in 2017

CC

COAST TO COAST
TITLE & ESCROW



95.4%

average delivery rate

119.4%

average open rate

5.2%

average click rate

1.09%

average bounce rate

0%

average unsubscribe rate

The Passport

The industry's only digital document Passport given to buyers, sellers and borrowers at closing provides them with unlimited access to their closing documents.

COAST TO COAST TITLE & ESCROW

Your important documents
are always within reach.

10863 Park Blvd. N.
Suite 10
Seminole, FL 33772
Ph: (727) 538-4228 | F: (727) 538-7728
team@ctctitleco.com

www.CTCTITLECO.com

CC

COAST TO COAST
TITLE & ESCROW



✓ Your homeowners will receive up to six targeted emails a year for as long as they own their home.

“Important Neighborhood Information, THEY WILL ACTUALLY OPEN.”

Automated Marketing

Targeted Homeowner Emails



12334 Main Street, Orlando, FL 32826

Important Phone Numbers To Know

EMERGENCY	
Orlando Police Dept	(407) 911-1000
Orlando Fire Dept	(407) 911-9111
SCHOOLS	
Dr. Phillips High School	(407) 856-3278
Orange County Public School Board	(407) 485-2210
Orange County Special Education	(407) 123-3452
UTILITIES	
Orlando City Water Department	(321) 341-8104
Orange Country Utility Construction	(407) 877-6214
URGENT CARE	
Dr. P. Phillips Hospital	(407) 651-5748
Winnie Palmer Hospital	(321) 251-5741
LOCAL GOVERNMENT	
Orlando City Hall	(407) 800-5500
City of Orlando	(407) 246-2121

Why Am I Getting This Email?

You are a homeowner who closed a real estate transaction with First International Title, Inc. or a subscribed end user. From time-to-time we provide you with the pertinent and valuable information about your real estate and local neighborhood intelligence. If you have questions or need assistance please visit <http://support.digitaldocs.net> or call (877) 711-7226

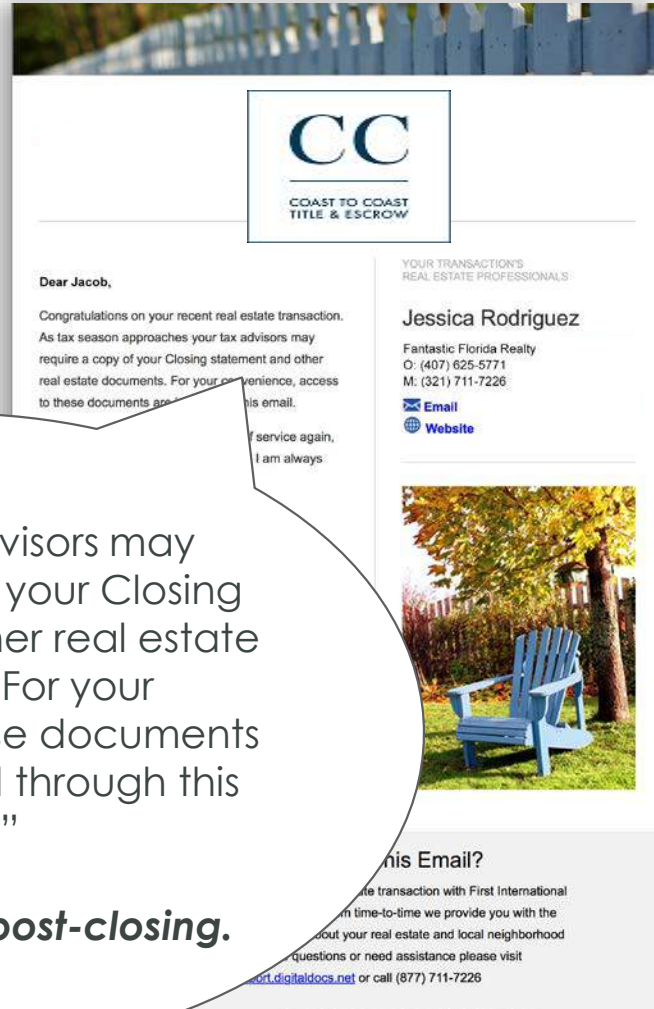


Homeowner Emails

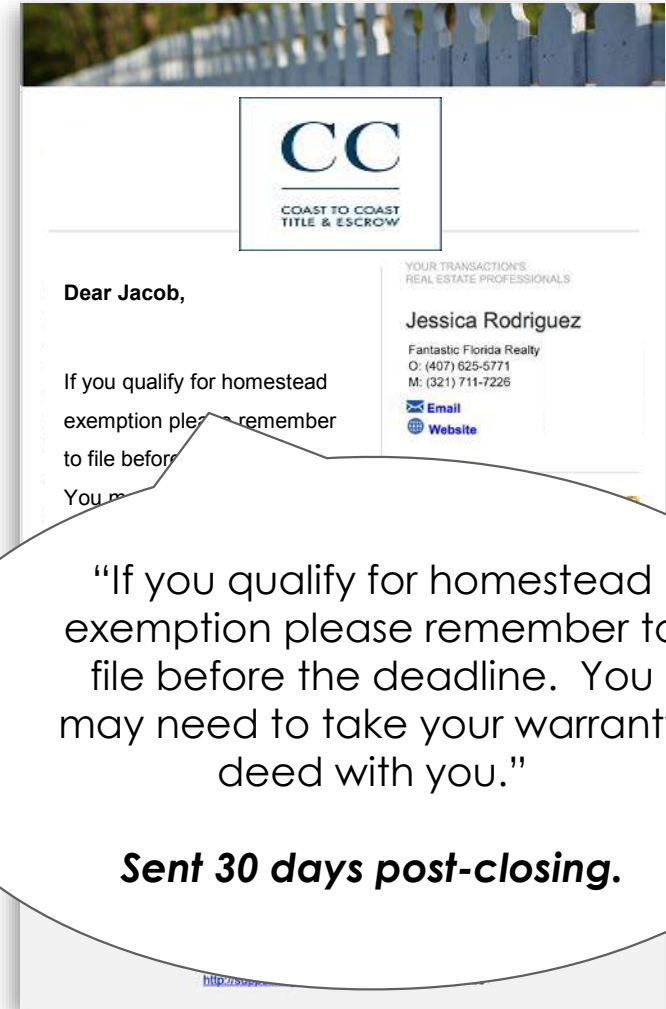
“...your tax advisors may require a copy of your Closing statement and other real estate documents. For your convenience, these documents can be accessed through this email.”

Sent in January, post-closing.

Tax Season Reminder



Homeowner Exemption Filing



“If you qualify for homestead exemption please remember to file before the deadline. You may need to take your warranty deed with you.”

Sent 30 days post-closing.



The Home Report

Sent quarterly, beginning in year two.

abc best Your Home Update

For the period ending December 30, 2017

HOME VALUE

EQUITY MADE

AMOUNT INCREASE

PI INCREASE

\$438,900

\$420,500

↑ \$58,100

+13.8%

Calculate your net proceeds if you sold today*

[CALCULATE](#)

*After applicable taxes, commissions and closing fees.

Your Transaction Professionals

Susan Closer

ABC Best Title
(803) 774-8888
[Booker site](#)

Jessica Rodriguez

Keller Williams
(803) 221-7579
[Booker site](#)

Jonathan Stewart

The Best Lending
(803) 331-0917
[Booker site](#)

Your Mortgage

Current Balance

488k

Interest Paid This Year

\$8,430

Your Rate

4.25%

Current Average Rate

4.875%

Get a breakdown of your principal and interest payments.

[VIEW AMORTIZATION SCHEDULE](#)

*Through the length of the loan.

Your Fraud Monitor

There are **no** new public record filings on your property.

Just Sold in Your Neighborhood

Recently Sold	Date	Price
8811 FINE PLAN	5/2/13	\$489,000
30246 MIDDLE CREEK DR	7/9/13	\$415,000
30025 MIDDLE CREEK DR	8/18/13	\$375,250
30250 DOLIVE RIDG	8/26/13	\$300,000

Your Documents

307 JENKINS, PORT HURON, MI 48060

Property Documents Updated

Title Policy	10/11/2011	VIEW
Executed Borrower's Docs	9/9/2011	VIEW

Personal Documents Updated

Home Owners Insurance Policy	4/23/2013	VIEW
Wills and Trust	8/1/2013	VIEW

Why Am I Getting This Email?

*We are a non-profit who closed a real estate transaction with ABC Best Title as a subcontract and agent. From here to here we provide you with pertinent and valuable information about your real estate and local neighborhood intelligence. If you have questions or need assistance please visit <http://support.digitaldocs.net> or call 877-311-3398.

ABC Best Title
8510 Stage Road, Suite, Bartlett, TN 38204 | (901) 382-9470

If you no longer wish to receive these messages, you may [unsubscribe](#) here.

DigitalDocs has been audited and awarded the highest certification by the AICPA (800020) Firm's (formerly SA) IS system. The SAIC 18-00020 Firm is a thorough audit of your organization and is issued by the auditing firm of the Institute of Certified Public Accountants (AICPA). The certification confirms DigitalDocs' controls are designed effectively, described accurately, and are in operation.

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Forget the recipes and refrigerator magnets!

The Home Report is the industry's first ever **home financial-health report** sent to the homeowner each quarter.



The Home Report

Sent quarterly,
beginning in year two.



Calculate your net proceeds if you sold today*

CALCULATE

*After applicable taxes, commissions and closing fees.

Your Transaction Professionals

Susan Closer



ABC Best Title
(800) 774-8888



[Refer me](#)

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Keller Williams
(800) 221-7579



[Refer me](#)

Jonathan Stewart



The Best Lending
(800) 321-0987



[Refer me](#)

Your Mortgage

Current Balance



488k

Interest Paid this Year



\$8,430

Your Rate



Current Average Rate



“Heads-up”
display of the
financial
status on the
home with
Seller’s Net
Calculator



The Home Report

Sent quarterly,
beginning in year two.



Calculate your net proceeds if you sold today*

CALCULATE

*After applicable taxes, commissions and closing fees.

Your Transaction Professionals

Susan Closer



ABC Best Title
(800) 774-8888



[Refer me](#)

Jessica Rodriguez



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[Refer me](#)

Jonathan Stewart



The Best Lending
(800) 321-0987



[Refer me](#)

Your Mortgage



Every Email
Co-Branded
with Real
Estate Partners
and Closers

Susan Closer



Capital Land
(800) 774-8888



[Refer me](#)

Jessica Rodriguez



Keller Williams
(800) 221-7579



[Refer me](#)

Jonathan Stewart



The Best Lending
(800) 321-0987



[Refer me](#)

Your Mortgage

Current Balance



488k

Interest Paid this Year



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Your Rate



4.25%

Current Average Rate



4.875%

Get a breakdown of your principal and interest payments.

[VIEW AMORTIZATION SCHEDULE](#)

*Through the length of the loan.



Your Fraud Monitor

There are **no** new public record filings on your property.



Just Sold in Your Neighborhood

The Home Report


Sent quarterly, beginning in year two.

Mortgage Analysis Snapshot with Full Amortization Schedule

The Home Report


Sent quarterly,
beginning in year two.

Your Rate



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Current Average Rate



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Recently Sold	Date	Price
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30586 MIDDLE CREEK CIR	7/9/13	\$415,000
30635 MIDDLE CREEK CIR	8/16/13	\$375,250
30290 DOLIVE RDG	8/24/13	\$350,000

Your Documents

Fraud
Monitoring of
new Liens or
Documents
Recorded
against the
Property

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Sales Activity
on the
Homeowners'
Street and
Neighborhood

Your Documents

907 JENKINSON, PORT HURON, MI 48060

Property Documents

Updated

Title Policy

10/11/2011

[VIEW](#)

Executed Borrower's Docs

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Personal Documents

Updated

Home Owners Insurance Policy	4/23/2013	VIEW
Wills and Trust	8/1/2013	VIEW

Access to
Personal and
Property
Documents
with every
Email

Why Am I Getting This Email?

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ABC Best Title

6510 Stage Road, Suite, Bartlett, TN 38134 | (901) 382-0470

Instant Business Alerts

“Last year we sent out over 20,000 alerts indicating a past homeowner-client was likely returning to the market.

This is a game-changer for real estate professionals!”

Robert Reich, CEO
NextDeal

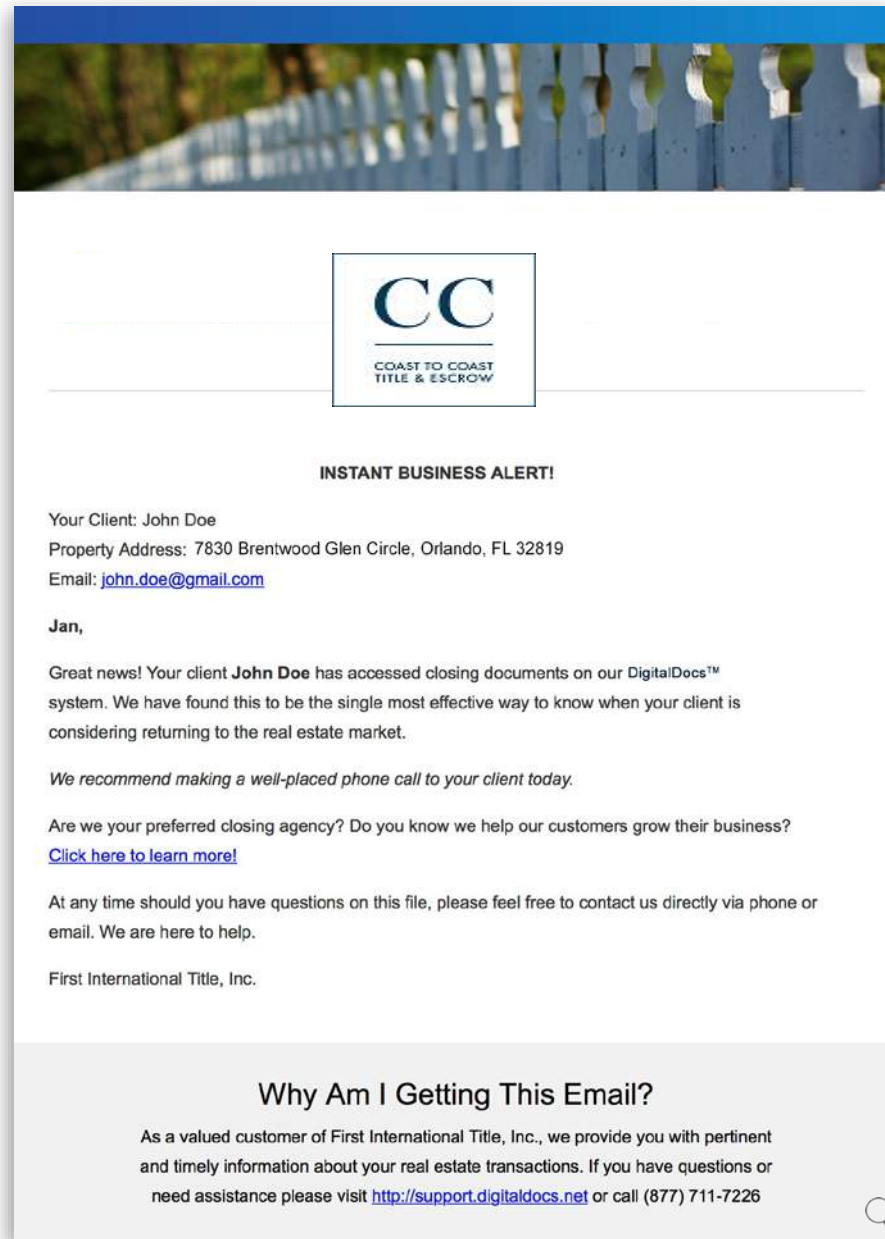
The NextDeal technology alerts you when your client is contemplating a return to the real estate market—before anyone else knows!

Instant Business Alerts

“Last year we sent out over 20,000 alerts indicating a past homeowner-client was likely returning to the market.

This is a game-changer for real estate professionals!”

Robert Reich, CEO
NextDeal



The screenshot shows an email with a blue header and a white body. At the top is a photo of a white picket fence. Below it is the logo for Coast to Coast Title & Escrow, which consists of the letters 'CC' in a large font, with 'COAST TO COAST TITLE & ESCROW' in a smaller font below it. The main text of the email reads: 'INSTANT BUSINESS ALERT! Your Client: John Doe Property Address: 7830 Brentwood Glen Circle, Orlando, FL 32819 Email: john.doe@gmail.com Jan, Great news! Your client **John Doe** has accessed closing documents on our DigitalDocs™ system. We have found this to be the single most effective way to know when your client is considering returning to the real estate market. We recommend making a well-placed phone call to your client today. Are we your preferred closing agency? Do you know we help our customers grow their business? [Click here to learn more!](#) At any time should you have questions on this file, please feel free to contact us directly via phone or email. We are here to help. First International Title, Inc. Why Am I Getting This Email? As a valued customer of First International Title, Inc., we provide you with pertinent and timely information about your real estate transactions. If you have questions or need assistance please visit <http://support.digitaldocs.net> or call (877) 711-7226


What triggers an Instant Business Alert?

- Closing Document Access
- Use of the seller's net sheet calculator
- Accessing the amortization schedule

DigitalDocs™ alerts you **immediately** when this occurs, so you can strike while the iron is hot! (Alerts are not activated until six months post-closing.)



Potential Listings



New Potential Listings

For 192 Homeowners within 1 mile of your last sale at 1234 Main Street life is changing and they may have to sell their home soon. Below is a list of reasons why these homeowners may need to sell. Click on the link below to download the list of properties or use our preferred partner's ReboGateway system to access customizable marketing pieces.

The numbers below show activity in the 180 days before 06/30/2017

Life Event	# Within 1 Mile	Estimated value of these homes*	Potential commissions**	Average LTV
Total	192	\$ 92,479,000	\$ 5,548,740	
Out of State Owners	78	\$ 31,773,000	\$ 1,906,380	42%
Tax Defaults	62	\$ 31,675,000	\$ 1,900,500	66%
Notice of Default	18	\$ 11,055,000	\$ 663,300	78%
Affidavit of Death	14	\$ 5,493,000	\$ 329,580	51%
Divorce	8	\$ 4,684,000	\$ 281,040	77%
Notice of Sale	8	\$ 5,118,000	\$ 307,080	87%
Bankruptcy	4	\$ 2,681,000	\$ 160,860	49%

[Get Your List Now](#)

Why Am I Getting This Email?

As a valued customer of First International Title, Inc., we provide you with pertinent and timely information about your real estate transactions. If you have questions or need assistance please visit <http://support.digitaldocs.net> or call (877) 711-7226

What do Agents want most?

LEADS! Our Smart Leads™ technology provides the Listing Agent with New Potential Listing leads within 1 mile of the closed property.



Homeowner Benefits

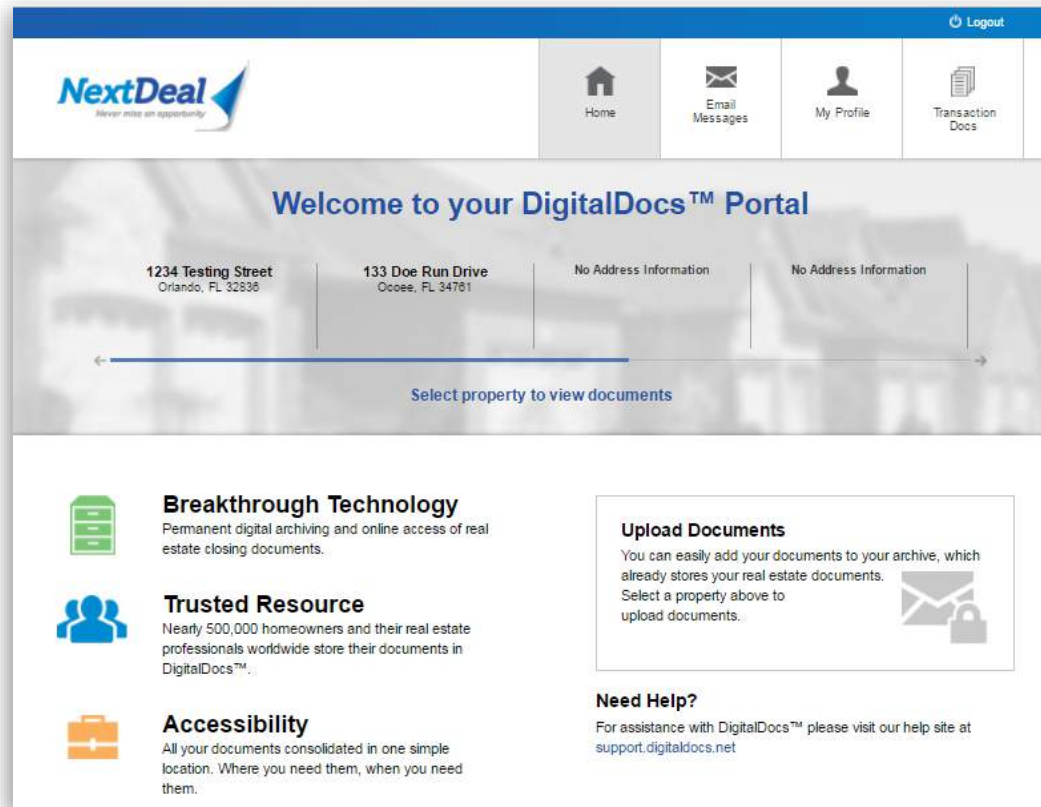
- Safe, convenient access to all their important real estate documents.
- Go **GREEN!** No more messy paper or outdated CDs to store.
- Important updates about their home, neighborhood, and mortgage.
- Up to 2GB of personal document storage at no additional charge.
- Simplified, streamlined, and secured completion of their opening documents using preDOCS™.



Your DigitalDocs Dashboard

Our comprehensive post-sale marketing system will keep you connected with your clients for as long as they own their home. Keep your profile up-to-date with our personalized Agent Dashboard.

Visit <https://system.nextdeal.us/customer> to get started!





Agent Dashboard Overview



Home

From the **Home** screen, click on any of the icons on the top toolbar to explore your personal dashboard.



Email
Messages

On the **Email Messages** tab, you'll be able to see emails sent by the DigitalDocs™ system to your clients.



My Profile

Update your personal profile by selecting the **My Profile** tab.



Personal
Documents

Take advantage of up to 2GB of document storage available in the **Personal Documents** section.



Transaction
Docs

Select the **Transaction Docs** tab to view the final closing documents associated with all your transactions.



Managing Your Profile

Personal Info

Save Changes



Update Profile Pic

First Name:

Sally

Work Phone:

(123) 456-7890

Last Name:

Agent

Cell Phone:

(321) 654-0987

Company:

ABC Real Estate, Inc.

Select Password:

Email:

sally@agents.com

Confirm Password:

Website:



My Profile

Keep your contact information up to date on the **My Profile** tab. You can upload your headshot and add your personal website in addition to your phone number(s). Remember to **Save Changes!**



“preDOCS and DigitalDocs are the two most effective technologies we've integrated with in our title agency!”

-Brandon Livingston

president, CTC Title

preDOCS™ takes the **paper** out of **paperwork**.

- First ever pre-closing document system – allowing your clients to review, fill, and electronically sign all required opening documentation online
- Secure portal integrated with “Resware” our software for automation and security.
- **Eliminates wire fraud risk for the title agent, buyers and sellers.**
- **preDOCS™ returns docs and data from consumers within 72 hours of file opening 75% of the time on average.**
- **Our customers report a one to three hour time savings per file!**